

# CELEBRITY CRUISES CORPORATE INCENTIVES MEETINGS & CHARTERS



Celebrity Cruises  
Corporate Incentives, Meetings, and Charters  
Visit [CelebrityCorporateKit.com](http://CelebrityCorporateKit.com) or call 1-800-722-5934.  
For our digital collateral visit: [brochure.com/celebrity-cruises](http://brochure.com/celebrity-cruises)







# Celebrity Cruises Exists Because We Believe in Opening up the World.

Celebrity Solstice®

We know that travel makes us better—every one of us. We’re here to help guests understand the value of travel. We’re here to encourage people to sail beyond their own perceptions and expand their horizons.

Our iconic “X” is the mark of modern luxury, the mark of contemporary spaces that are at once coolly sophisticated and warmly inviting. Where the culinary experience is influenced by global cuisines and designed by our Michelin-starred chef.

Where our staff provide seamless and intuitive service that’s both personal and unobtrusive. Where everything is designed to provide unparalleled experiences for travelers of every age.

Our thirteen award-winning ships offer unique experiences in more than 300 destinations on all seven continents. We’re Celebrity Cruises, and the world is open.



Sunset Bar

# Reward your Performers. Impress your Executives. Elevate your Brand.

Plan your next corporate event at sea. Your guests will never forget the unique conferences, fundraisers, product launches, trade shows, and other meetings they experience with the seven seas as their brilliant background.

Premium cruise ships offer all the amenities of premium hotels and resorts, plus more. The dining and entertainment are included. The destinations change every day or two. The activities and excursions are nearly countless, and they engage and entertain your entire group.

Best of all: The planning and management are quick and easy. Dedicated meeting facilities with built-in audiovisual equipment are included. Security is high. Value is high. Costs are contained.

**What more could you ask from a meeting venue?**





# Discover the Top 5 Reasons Meeting and Incentive Planners Choose Celebrity Cruises.

Adirondack Chair—Lawn Club

Partner with Celebrity Cruises, the Best Premium Cruise Line, nine years in a row.

Creative architects and designers have infused our ships with the high style of boutique hotels and resorts, for a modern luxury experience, comfortable conference and meeting spaces, advanced technologies, and an adult orientation:

### 1. Modern luxury experience

Start with well-appointed staterooms, globally inspired dining, and intuitively delivered service. Add a luxurious spa and fully equipped gym, thrilling casino play and Broadway-caliber shows, and panoramic venues like the Lawn Club and Rooftop Terrace.

### 2. Conference and meeting spaces

Well-designed meeting rooms, advanced theater facilities, comfortable lounges, and inspired catering all promise your most productive meetings, complete with delicious breaks.

### 3. Latest technologies

Presentations run smoothly thanks to our advanced conference technologies, audio/visual systems, and everything else you need—no extra charge.

### 4. Adults, plus

We cater to adults but also offer engaging activities for children and teens. It's the perfect balance for conference attendees and incentive winners who may or may not bring the kids.

### 5. Accolades

- **Best Premium Cruise Line** in the *Travel Weekly* Readers' Choice Awards
- **Top Cruise Line for Meeting & Events** Pinnacle Award by *Successful Meetings*
- **Cruise Line Platinum Partner** Award by *Incentive*
- **Best Cruise Line** Award by *Smart Meetings*



Martini Bar

While our premium cruises feel exclusive, our onboard events are actually quite *inclusive*. Everything you need for successful, cost-effective meetings and incentives is included—unlike the model of fixed hotels and resorts.

Multiple destinations are included. Luxurious experiences—world-class staterooms, fabulous views, fine dining, superlative service—are all included. Engaging activities and award-winning entertainment are included.

Even the meeting facilities—complete with event coordinator, built-in audiovisual equipment, and unmatched security—are included.

**Could an exclusive venue be any more inclusive?**



Conference Center — Classroom Style



Cellar Masters



Celebrity iLounge<sup>SM</sup>

SO MUCH MORE	CELEBRITY	RESORTS
LUXURIOUS EXPERIENCE		
High staff-to-guest ratio, nearly 1:2	X	
Stunning accommodations	X	X
Daily makeup, turndown service	X	X
Private butlers in suites	X	
Spectacular views	X	
World-renowned spa*	X	
Equipped gym, classes*	X	X
ALLURING DESTINATIONS		
Over 300 ports on 7 continents	X	
New destinations every day	X	
Thousands of shore excursions*	X	
Overnight stays for local color	X	X
EXCITING ENTERTAINMENT		
Activities to taste, learn, play*	X	
Broadway-caliber shows	X	
Range of duty-free shops	X	
Smoke-free casino, great odds	X	
Cocktail parties	X	
INSPIRED DINING		
Menus by a Michelin-starred chef	X	
Two-story main restaurant	X	
Distinctive specialty restaurants*	X	
24-hour in-room dining	X	X
Expert sommeliers	X	
Bars, lounges for every mood*	X	
All-inclusive beverage packages*	X	
SUCCESSFUL MEETINGS		
Dedicated event coordinator	X	
Team-building activities	X	
Theater plus meeting spaces	X	
State-of-the-art audio/visual	X	
Production crew, photographer*	X	
High-speed internet*	X	X
Business services, materials*	X	X
No daily transportation	X	
SAFE AND SECURE		
Highest security		
24-hour medical services*		

\* Some additional fees may apply.





# Meeting Venues and Services Help You Network, Build Loyalty, and Take Care of Business.

Reflections Lounge



Main Theater

Your dedicated account executive and onboard event coordinator can arrange everything—photography, videography, party planning, themed events, ice sculptures, fruit carvings, and the most impressive catering on seven continents.

As luxurious resorts that happen to float, our premium large ships offer roughly 1,500 staterooms, plus meeting facilities for any agenda, from an intimate investors’ gathering to a full-ship charter for thousands. Configure our spaces to suit your needs precisely, complete with your own corporate branding.

Our impressive theaters can stage your larger conferences, presentations, and ceremonies, while many smaller rooms accommodate your breakout sessions. Unique venues like our panoramic Sky Lounge and open-air Rooftop Terrace ensure that all your assemblies will be memorable.

Xcelerate<sup>SM</sup> high-speed internet and the Celebrity iLounge make it easy to stay connected, and our advanced audiovisual facilities are at your command. Onboard printing takes care of any last-minute materials.

With exceptional hospitality—nearly one staff member for every two guests—we offer the World at your Service<sup>SM</sup>.

**XCELERATE**



Conference Center — Banquet Style



Conference Center — Theater Style





## Treat Your Valued Guests to Finer Dining and Wines in our Distinctive Restaurants.

Cellar Masters

Experience globally inspired meals with locally sourced ingredients prepared on board from menus crafted by our Michelin-starred chef. Imagine salmon while sailing in Alaska or snapper while cruising the Caribbean. Even in Europe—foodie heaven—everyone's favorite restaurant is probably right on board.

Guests can dine in our impressive main restaurant or up to 12 specialty restaurants. They include popular Tuscan Grille, a hearty steakhouse with Italian style and artisanal flair; Murano, a contemporary take on classic French cuisine; Sushi on Five, for Japanese favorites; Top Deck Burger Bar, for the best Bloody Mary; and the Lawn Club Grill, a celebration of barbecue overlooking the Lawn Club—yes, that's real grass.

Exclusive options include spa-inspired Blu, with clean cuisine especially for AquaClass® guests, and brilliant Luminae, eclectic cuisine with extraordinary service for Suite Class.

In every restaurant, dishes get paired perfectly from our award-winning wine list—more than 400 labels—with expert guidance by our team of sommeliers. Celebrity has dominated the *Wine Spectator* Restaurant Wine List awards and is the only cruise winner of its prestigious Award of Excellence.

No one ever goes thirsty on our sailings, either. The ships feature multiple bars and lounges for every mood, from the ice-topped Martini Bar to the new Rooftop Terrace, where guests enjoy movies under the stars with creative cocktails and snacks.

**Can we bring you anything else?**



Tuscan Grille



Martini Bar



Wine Tower





# Chic Accommodations are Designed to Please at Every Turn.

Reflection Suite



Welcome Reception



Reflection Suite Bath



Signature Suite

Your guests will enjoy spacious, well-appointed staterooms and suites—fleetwide, more than 75 percent feature private verandas, perfect for breakfast at sunrise, drinks at sunset, and panoramic views any time.

**Concierge Class:** We take care of all the little details that make a world of difference to your guests. The indulgent service begins when they're greeted for priority check-in and escorted to their exclusive luncheon on board.

**AquaClass®:** Guests enjoy spa elements in their staterooms, unlimited access to Persian Garden, and more soothing extras. They get priority seating in the specialty restaurant Blu, featuring clean cuisine for a healthier twist on the classics.

**Suite Class:** Guests really live large. Six designs range from the roomy Sky suite to the one-of-a-kind—literally—Reflection Suite, an expansive two-bedroom, two-bath layout with a shower that extends out over the sea.

In every suite, personal butlers ensure that you never have to lift a finger. A private restaurant, Luminae, serves from menus available nowhere else. An exclusive lounge, Michael's Club, offers complimentary cocktails, snacks, and concierge service.

**Spacious staterooms. Spectacular suites. Superlative service.**  
**Could any hotel or resort be quite as accommodating?**



Blu



Michael's Club



# All the World's a Stage, and All the Men and Women Merely Players.



Main Theater show



Onboard Entertainment

Fortunes Casino



Shops on the Boulevard



Group Cooking Class

When you share your days with us, we'll fill them with exciting entertainment and engaging activities. Or, you can fill them by doing absolutely nothing at all. The choice is always yours.

**That's entertainment:** Inspiring stories with amazing talent include 18 new Broadway-caliber theater shows. Six have won Travel Weekly Magellan Awards. Plus, random acts of entertainment unfold all around our ships.

Dinner and a movie converge at A Taste of Film, where guests enjoy the great outdoors, satisfy their love of movies, and dazzle their taste buds. Delicious bites are served so viewers can "taste" the stories unfolding on screen, atop our Celebrity Millennium® Class ships.

Odds are high that your gamers will enjoy our Fortunes Casino, offering slots and table games in a sophisticated smoke-free atmosphere. The excitement includes blackjack, roulette, poker, slots, and baccarat.

**Activities:** Ready for some rejuvenation? Guests are drawn to Canyon Ranch SpaClub® by the scent of aromatic oils, the beat of dance classes, and the energy of our state-of-the-art gym. We offer massages, facials, aesthetics, training, and complete wellness programs.

Retail therapy? Guests discover coveted jewelry, watches, cosmetics, fragrances, and spirits—top brands like Michael Kors, Tag Heuer, John Hardy, Tommy Bahama, Calvin Klein, Armani, Clinique, and more—all tax free and duty free.

Award-winning Chef's Market Discoveries tours and Celebrity Exclusive shore excursions mean every port of call is experienced in modern luxury style. Guests can reconnect with coworkers as they soak up the local culture.

Plus, we'll help you construct your own team-building activities. Perhaps a game of bocce at the Lawn Club—that's half an acre of real grass atop our Celebrity Solstice® Class ships. Maybe a Blentique session, where guests bond while tasting and blending their own wines, complete with custom labels. How about a class in the Celebrity iLounge<sup>SM</sup> to master photo, video, and audio editing?

**It's all under one roof—no taxis or buses.**

CANYONRANCH  
*SpaClub.*



Rooftop Terrace



Persian Garden



Fitness Center





Choose from More than  
300 Destinations and  
3,000 Shore Excursions.

Stateroom Veranda

Reward your guests with unforgettable experiences, from 4-night weekend escapes to 7-night itineraries that really optimize your program. Our Signature Event Sailings place you front and center for global events like Mardi Gras, the British Open, and New Year's Eve in Dubai.

Invite the family. Our Kids' Camp at Sea delights young film directors, artists, and scientists with their own activities, and Family Tour Challenges engage everyone in the shore excursions.

Award-winning shore excursions include Evenings Around the World, which go hand in hand with overnight stays in 53 cities. Our culinary experience extends from ship to shore with Chef's Market Discoveries, outings through markets and restaurants to explore the local foods and wines. Private Journeys allow the ultimate customization of shoreside experiences.



Alaska Cruisetour



Rome (Civitavecchia), Italy

**Tropical Caribbean:** You can schedule your event in the morning, then soak up some golden sunshine and turquoise waters in the afternoon. Watch dolphins play. Snorkel vibrant reefs. Stroll endless beaches. Five ships sail there—including Celebrity Equinox<sup>SM</sup> all year.

**Majestic Alaska:** Present your awards in the morning, then watch glaciers calving, whales breaching, and eagles soaring in the afternoon. Three ships reveal this rugged wilderness, best viewed from the Lawn Club or Rooftop Terrace.

**Historic Europe:** Launch your new product in the morning, then explore the Old World in the afternoon. Climb the Rock of Gibraltar. Tour the Hermitage in Saint Petersburg. Race gondolas through Venice. Five ships depart from seven iconic cities.

**Brilliant Bermuda:** Hash out sales strategies in the morning, then dig your toes into pink sand beaches in the afternoon. Celebrity Summit<sup>®</sup> includes three days and two nights in port—plenty of time to fall in love.

**Galapagos Islands:** Present your latest research in the morning, then get up close and personal with the local wildlife in the afternoon. Your group can also meet the people who live in the communities and help them conserve their way of life—all in a responsible way.

**More?** We can introduce your group to exotic Arabia, Asia, Australia, New Zealand, Pacific islands, South America, even Antarctica.



The Lawn Club



Caribbean waters



Galapagos Islands





# Successful Group Events Unfold Aboard 13 Stunning Boutique Hotels at Sea.

**Celebrity Edge<sup>SM</sup> Class:** Be among the first to experience Celebrity Edge, a ship designed to leave the future behind. Outward-facing views, ever-changing artwork, and unexpected entertainment create her resort atmosphere. Ambient lighting, alfresco dining, and live music evoke elegance.

Her unique Magic Carpet changes mood, function, even location throughout the day. The floating platform reaches 13 stories above sea level, soaring over the ocean with breathtaking views, full bar, and live music.

The Edge Stateroom with Infinite Veranda<sup>SM</sup> takes your room right to the water's edge with the touch of a button. Edge Villas are two-story residences spanning 950 square feet. The opulent Iconic Suites provide sweeping views, two bedrooms, 1,892 square feet inside, and expansive space outside.

**Celebrity Solstice<sup>®</sup> Class:** This decorated class debuted the first Lawn Club, first Hot Glass Show<sup>SM</sup>, and first World Class Bar. All five ships provide veranda views from 85 percent of their staterooms, while each ship offers her own special charms: Retreat to the Alcoves for cabana-style lounging. Celebrate barbecue at the Lawn Club Grill. Sample 40 craft beers in Gastrobar. Taste fruity frozen cocktails at Slush.

**Celebrity Millennium<sup>®</sup> Class:** These four brilliant stars shine even brighter since their recent makeovers. Chic Rooftop Terraces provide new ways to experience the great outdoors—with creative cocktails, favorite snacks, and movies alfresco. The ships now offer the fresh pastas and dry-aged steaks of Tuscan Grille and the Japanese favorites of Sushi on Five.

**Celebrity Xpedition<sup>®</sup> Class:** It's only natural to discover the amazing Galapagos Islands with us. Celebrity Xpedition<sup>®</sup>, our state-of-the-art ship for 100 guests, has sailed here for more than 12 years. Recently, two more vessels joined our fleet: Celebrity Xperience<sup>SM</sup>, for 48 guests, and Celebrity Xploration<sup>SM</sup>, for 16 guests. All three are perfect for charters.



Tuscan Grille



Galapagos sea lions



Sky Observation Lounge

# Nothing Matches the Sheer Impact of Chartering a Whole Ship.

Take command. Own the ship. At least during your private journey. Our charters, tailored precisely for your group, create the most extraordinary events. They advance your objectives like no other venue on land or sea.

Launch your new product or host your trade show during a cruise to Bermuda. Present your educational or motivational program while visiting the iconic cities of Europe. Organize your theme cruise, convention, or awards presentation on placid Caribbean waters or the rugged Alaska coast.

Customize our ships with your branding. Customize your itinerary. In fact, customize virtually every aspect of your cruise:

- Meal times
- Dining menus
- Beverage packages
- Daily activities
- Enrichment programs
- Entertainment
- Ports of call
- Shore excursions

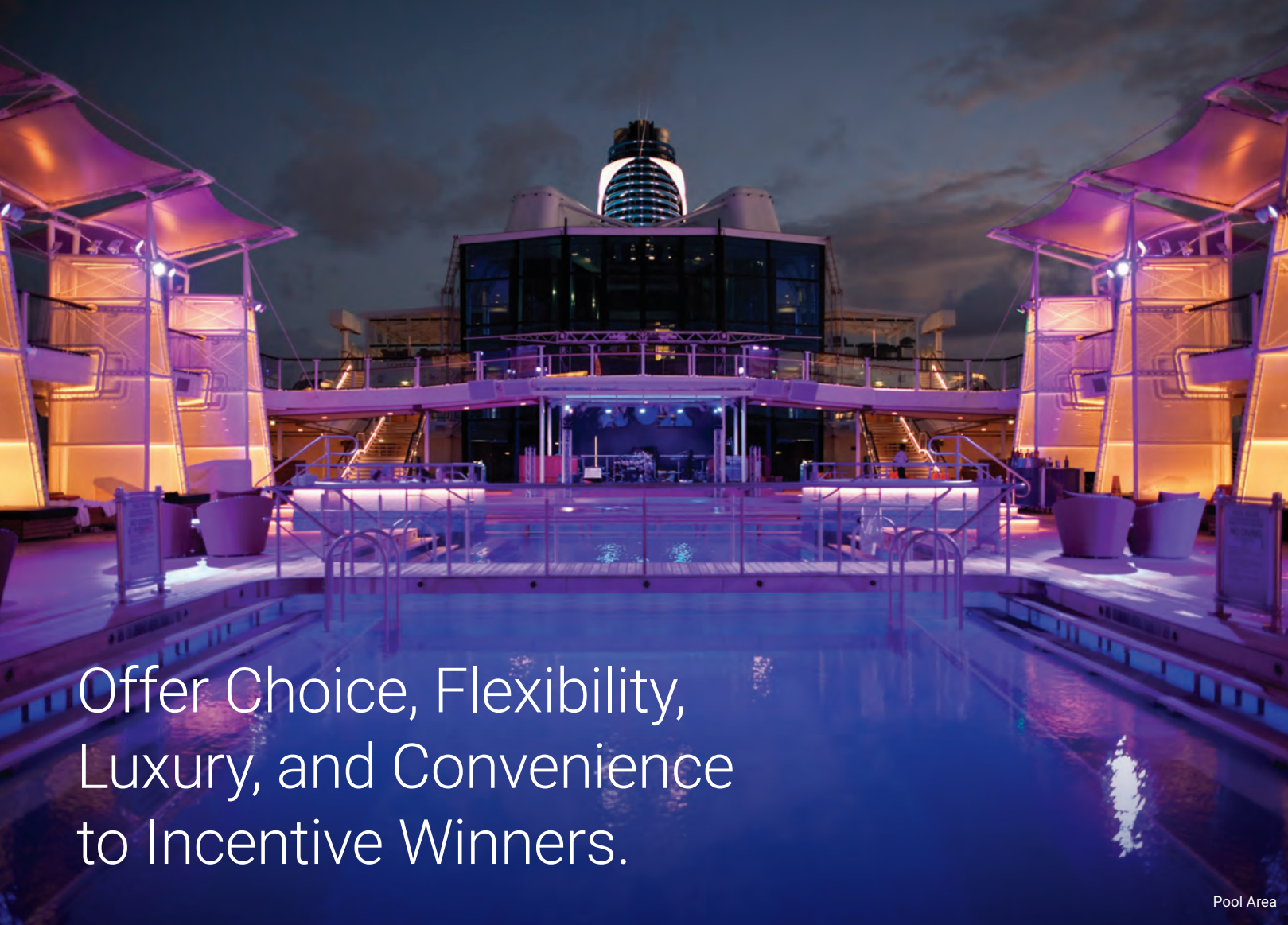
We'll even help with the party planning, ice sculptures, and fruit carvings. We'll put your logos on food and beverage items, your announcements in the daily newsletters, and your programming on the room televisions and public displays.

Each of our 10 large ships offers up to 1,500 luxurious staterooms.

Each of our three Galapagos ships accommodates from 16 to 100 guests—perhaps your best opportunity for a charter. Plus, the Galapagos Islands present unique, inclusive adventures, with expert naturalists focused on conservation, education, and personal growth. Your guests will experience a world where few will ever get the chance.

Alaska, Bermuda, Europe, Caribbean, Galapagos—or any other exotic destination around the world—you will never find a better way to reward your top performers, boost team spirit, and inspire future success than to charter a Celebrity ship.





# Offer Choice, Flexibility, Luxury, and Convenience to Incentive Winners.

Pool Area

Celebrity Cruises’ Individual Incentive Travel Gift Certificates can reward and motivate any number of recipients with minimal administration on your part.

Winners choose the times, ships, and itineraries they like for their ultimate cruise vacations. You establish award tiers according to points earned. Tiers can be designated by ship, destination, accommodation, or other criteria.

Savvy incentive managers use these certificates to reward customers, employees, suppliers, and partners for:

- Achieving sales goals
- Closing on new mortgages or cars
- Reaching productivity, safety, or other goals
- Demonstrating loyalty
- Winning promos, contests, or sweepstakes
- Participating in raffles, auctions, or other fund-raising events

Use Celebrity certificates for flexibility, cost effectiveness, and ease of implementation.



## Now Selling Gift Cards



Intuitive Service

# Survey: What Planners Like Most About Events On Board Celebrity.

Read what meeting planners have told us after we’ve hosted their events.

- New:** “The cruise was something new and exciting.”
- Savings:** “The overall cost compared to land-based facilities was 30–50 percent less.”
- Dining and entertainment:** “They’re usually the biggest challenges for planners, but they were just taken care of.”
- Facilities:** “The meeting spaces and audiovisual equipment were just included.”
- Camaraderie:** “Cruising fosters team building and the formation of new relationships.”
- Receptions:** “Multipurpose lounges were ideal for the receptions—great decor and built-in sound systems.”
- Theatrical elements:** “Hydraulic lifts, rotating stages, sophisticated lighting—they added dynamic impact to the presentations and award ceremonies.”
- Families:** “Cruises offer multigenerational appeal.”
- Weather:** “There was some weather in the forecast, but we just steered around it and went on with our outdoor activities.”
- Security:** “Once on board, everyone felt very safe and secure.”